

JABRE CONCEPT

Job Description

Brand Manager

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| Function | Core Function | Department | Management department |
| Division | Business Development | Location | Beirut, Lebanon |
| Reports to | CEO | Position (s) Supervised | N/A |
| Date Reviewed | August 2022 | | |

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| Job Scope | The studio's Brand Manager acts as the main liaison between jabreconcept and licensees, guides related initiatives and projects, builds the brand strategy, identifies growth revenues, and manages product development. Coordinate with the CEO on all activities while identifying and negotiating brand licensing opportunities. |
| Main Duties and Responsibilities | <ul style="list-style-type: none"> Act as a project manager and liaison between jabreconcept and licensees in following up on the milestones and deadlines of common projects. Manage the relationship with the licensee in terms of products, logistics, operations, and budget. Support the CEO in negotiations and client meetings as needed. Follow up on finalizing contracts and all needed signatures. Closely coordinate with the Creative Director to ensure continuous consistency for the Jabre Concept brand image while adhering to the company's branding guidelines. Liaise between clients and colleagues across departments as needed. Ensure that products and services meet audience expectations and Jabre Concept brand standards. <p>Perform other job duties as assigned by the management.</p> |

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| Position Requirements | |
| Education | BA Degree or equivalent |
| Experience | <ul style="list-style-type: none"> 3 to 5 years of experience in brand management and client relationships. |
| Competencies | <ul style="list-style-type: none"> Strong communication and negotiation skills High focus on customer care Situational managerial skills Team player focused on a larger team mission |
| Additional Requirements | <ul style="list-style-type: none"> Fluency in spoken and written English and Arabic. Good computer skills and command of Microsoft Office (Excel, Outlook, Word, and Power Point) |

Employee's
signature

Line Manager
signature

Human resources
signature

This job description reflects the present requirements of the position, as duties and responsibilities change the job description will be reviewed and subject to amendments in consultation by the management.